

No.26-7/2015-T&C-CM

Date: 18.10.2017

Circular T&C-CM No. 58/17-18

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Introduction of offers under GSM Prepaid Mobile Services -reg.

Competent Authority has decided to introduce/offers for 90 days under prepaid mobile services as under:-

(i) Introduction of new STV on Promotional basis as under-

Value of STV with PRBT (incl. of GST)	Validity of the STV (in calendar days)	Features of the STV	PRBT Content				OTF to Franchisee /RD*	OTF to retailer/ DSA/STD PCO
			TOTAL (A=B+C+D)	Share of PRBT vender in Rs. (@10paisa/day* validity in days) (B)	Share of Pyro (C)	Share of BSNL (D)		
187	28 days	U/L voice (LCL/STD) (Onnet/offnet) home LSA only+ free 1GB data + PRBT	₹ 5.74	₹ 2.80	₹ 0.14	₹ 2.80	₹ 2.00	₹ 10.00

* In case of 3 tier , Franchisee:RD:Retailer:: Rs.1:Rs.1:Rs.10


(ii) Introduction of Plan vouchers Rs.186 and Rs.485 on promotional basis as under-

Plan voucher (in Rs.) - inclusive of GST)	Validity	Freebies	Base Tarriff (after freebies)	FRC commission
186	180 days	U/L voice (LCL/STD) (On-net/offnet) in Home LSA only+ free 1GB data for first 28 days only	As per "Per minute plan" excluding the special benefits of full talk time given with plan "per minute plan"	For this FRC, the FRC commission is restricted to Rs.40. However, the ratio of commission between franchisee/retailers/ RD etc as per existgng S&D policy.
485	180 days	U/L voice(LCL/STD) (On-net/offnet) in Home LSA and National roaming(excluding Mumbai and Delhi) + free 1GB data/day for first 90 days only		FRC commission as per S&D policy

- The above promotional STV/Plan vouchers are for 90 days from the date of implementation.
- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/ 2008/Regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reprinted for tariff reporting.**

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5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. This circular is issued based on the approval of ECT vide Approval no. 3052 dated 17.10.2017 in P&P-CM Cell file No. 3-38/ECT/2017/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhama)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (P&P-CM)/PGM (EB)/GM (EB-I)/ GM (EB-II)/ Sr. GM (EB-F)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.